



Business Platform is
the international platform
for searching and offering
investments

COMPANY STATEMENTS

OUR VISION

To make it easy to start business for entrepreneurs and to find an object for investments and investors, there is a need in platform which can make it easier and possible. This is a Business Platform!

OUR MISSION

Making online connection between the business projects authors and potential investors from different countries, overcoming the spaces through the distance, in order to bring to life the perfect ideas

OUR GOALS

To get acquainted entrepreneurs and investors each other

COMPANY TIMELINE

START

Business Platform is the first integrated website for search and selection of investments



2014

2015



EXPANSION

Quantity of:
Users – 5953
Authors – 5151
Investors - 675

GROWTH

Quantity of:
Users – 15107
Authors – 13655
Investors - 1374



2016

2017



OUTLOOK

Quantity of:
Users – 19521
Authors – 18179
Investors - 1264

WORLD

Quantity of:
Users – 10049
Authors – 9143
Investors - 826



2018

(half-year)
TODAY

WEBSITE OPERATION SCHEME

PROJECT AUTHOR



INVESTOR



 **BUSINESS PLATFORM**

WHAT OPPORTUNITIES DOES THE **AUTHOR** OF THE PROJECT RECEIVE?



Publication of the information about your project
(at that, the project can be published at any stage: either the idea or readymade business)



Self-search of the investor



Communication with investors on the website



Project analysis



Project promotion



Preparation for the project presentation

WHAT OPPORTUNITIES DOES THE **INVESTOR** RECEIVE?



Publication of the investment offer on the website



Access to projects database



Access to presentations, business plans of the projects



Search of projects with regards to different criteria (branch, amount of investment, geographical location)



Access to the contact details of the project authors



Online communication with authors



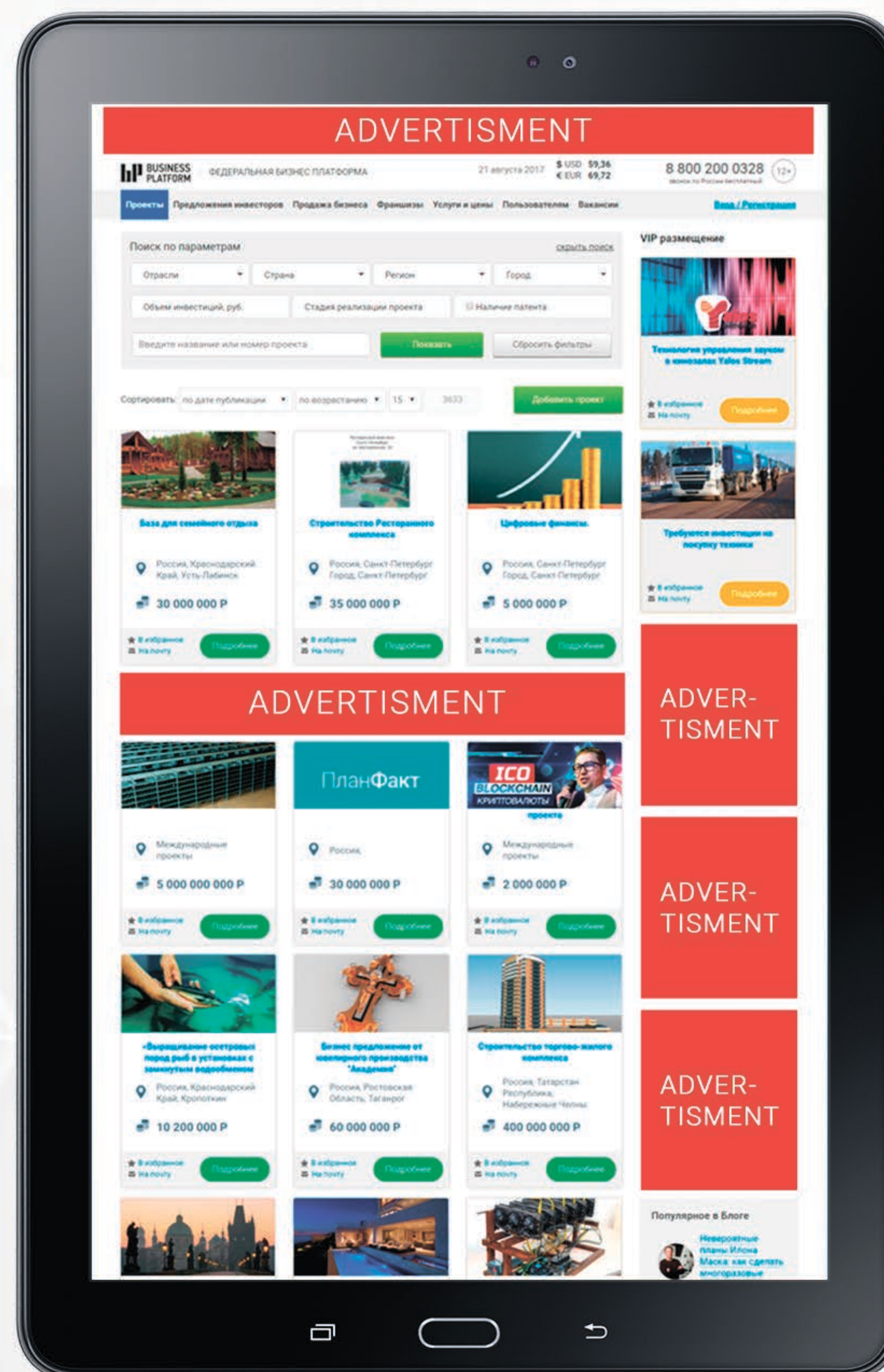
Receipt of e-mail on the most interesting projects

ADVERTISING ADVANTAGES OF THE WEBSITE



BANNER ADVERTISING

(Advertising spaces for banners and promo materials)



SPECIAL PROJECTS

(Development of special advertising projects with unique idea and individual format)



PRICE FOR OUR SERVICES

TYPE OF SERVICE	VALIDITY / EXECUTION PERIOD, DAYS	PRICE, \$
PUBLICATION ON THE WEBSITE		
Resume publication on the website		FREE OF CHARGE
Project publication on the website	Unlimited publication	15
Ready-made business sale publication on the website	Unlimited publication	20 15
Franchise sale advertisement publication on the website	Unlimited publication	20
Bringing your project to the top		5
Prioritized project publication – TOP 9	14	35
VIP advertisement	14	80
Express analysis	From 3	FREE OF CHARGE
Project analysis	From 3	100
EMAIL DISTRIBUTION OF PROJECTS WITHIN THE INVESTORS DATABASE		
Individual e-mail distribution of the project within the investors database		90 70
E-mail distribution of the project within the investors database		35
ASSISTANCE DURING THE IMPLEMENTATION OF INVESTMENT PROJECTS		
Preparation of presentation (teaser, investment memorandum)	From 1	From 70
Amendment of presentation	From 1	From 25

WHY US?

ADVANTAGES



Successful work experience within Russia and CIS countries

GUARANTEES



We do not charge the percentage for committed investment transactions

ADVANTAGES



Operation scheme is simple and understandable

BUSINESS PLATFORM

GUARANTEES



We guarantee the confidentiality of information

ADVANTAGES



Actively attracting new investors and new projects to the website

GUARANTEES



We are ready to assist in the cooperation of entrepreneurs and investors



32 476

VISITORS PER MONTH



222 894

VIEWS PER MONTH



7:19

AVERAGE TIME IN WEBSITE
PER USER



>2 300

INVESTORS



>4 700

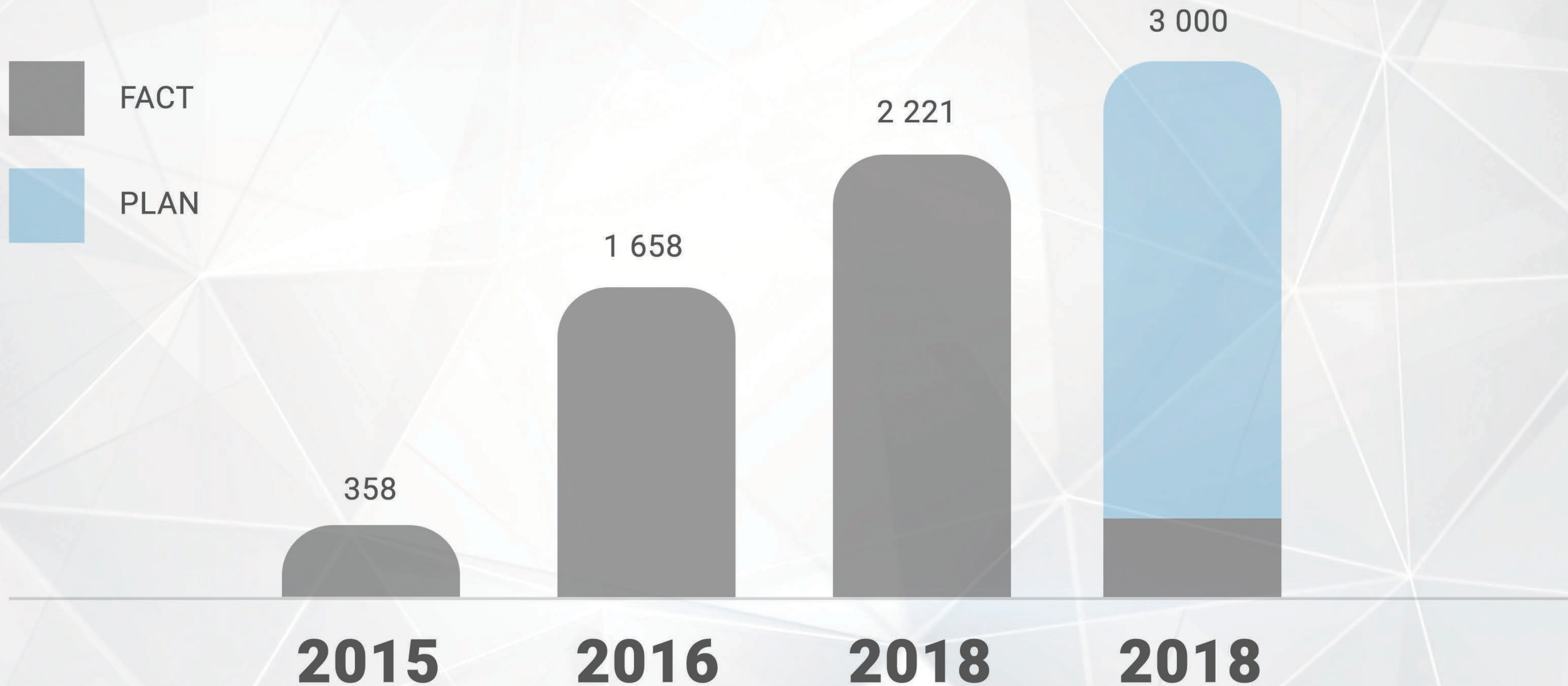
PROJECTS



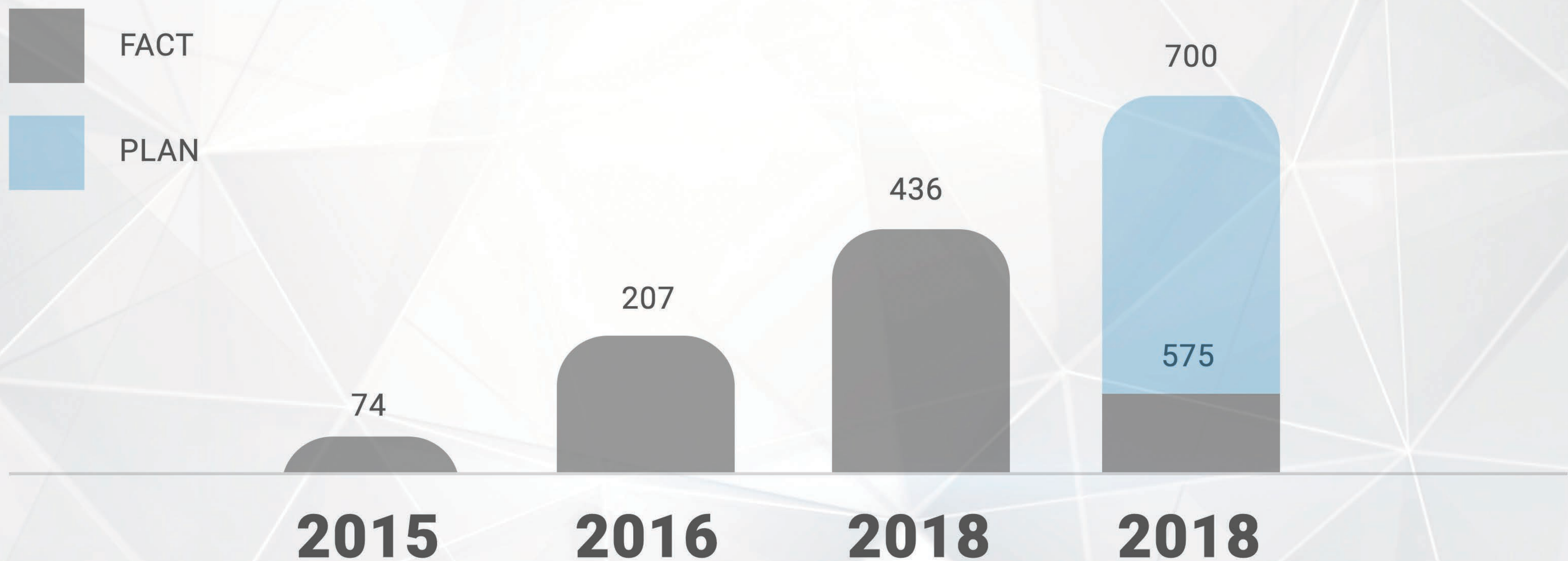
46 961

REGISTERED USERS

QUANTITY OF PUBLISHED PROJECTS



QUANTITY OF PUBLISHED ANNOUNCEMENTS ABOUT REALIZATIONS OF BUSINESSES



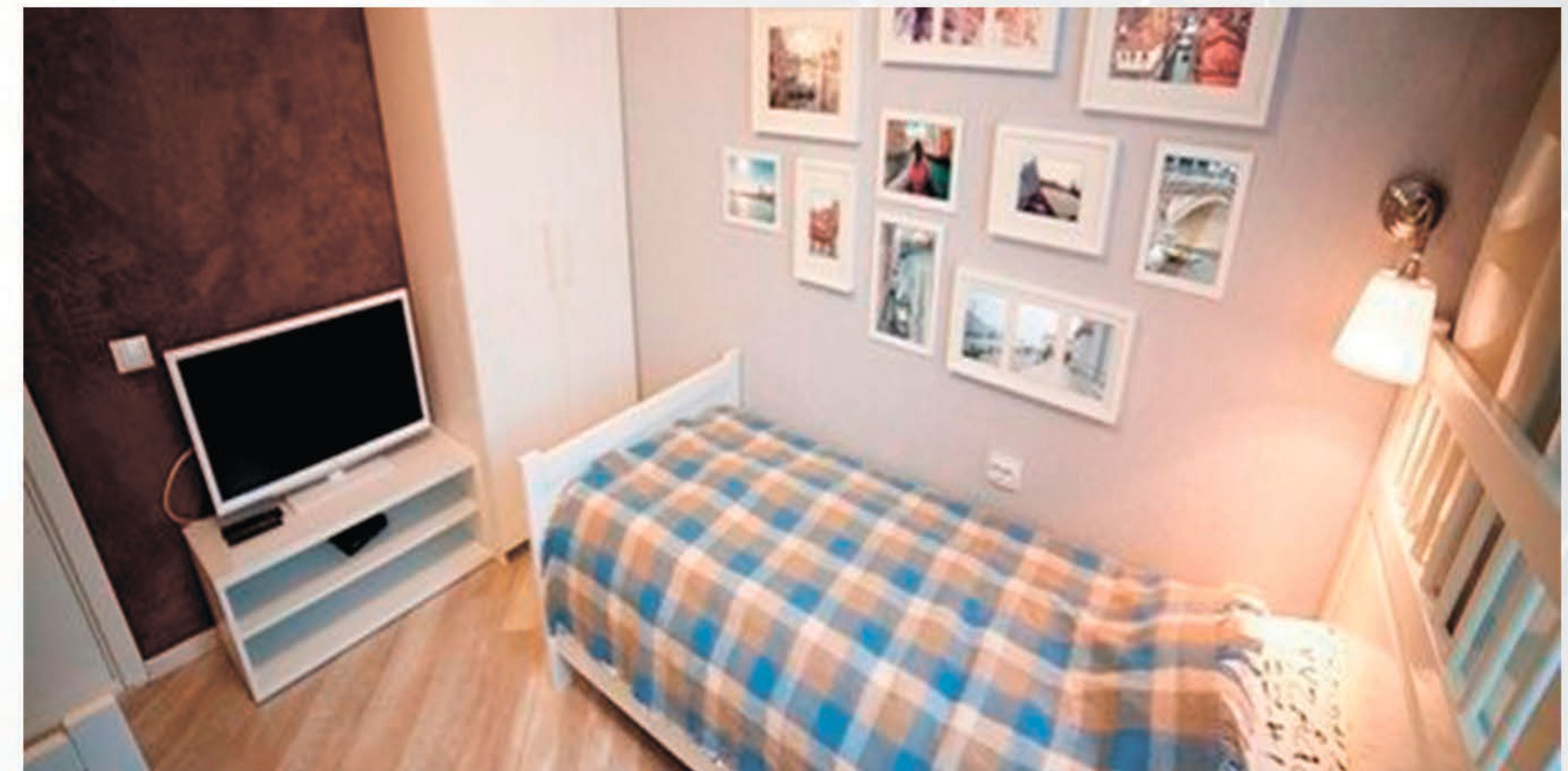
SUCCESS STORIES

KUZNETSOVA RAMILYA: "I HAVE FOUND A RELIABLE BUSINESS PARTNER WHEN SEARCHED THE INVESTMENTS"



In a difficult period in business, I posted my project on the Business Platform and found the investor with whom we opened 5 multi-brand stores named "GARDEROB".

AVAILABLE HOSTELS FOR GUESTS OF NIZHNIY NOVGOROD



The couple, together with the investor, who is now a business partner, opened the first hostel, they plan the opening of another 2, in the most touristic places.

NEVER LEAVE THE BORN IDEA FOR THE FUTURE!



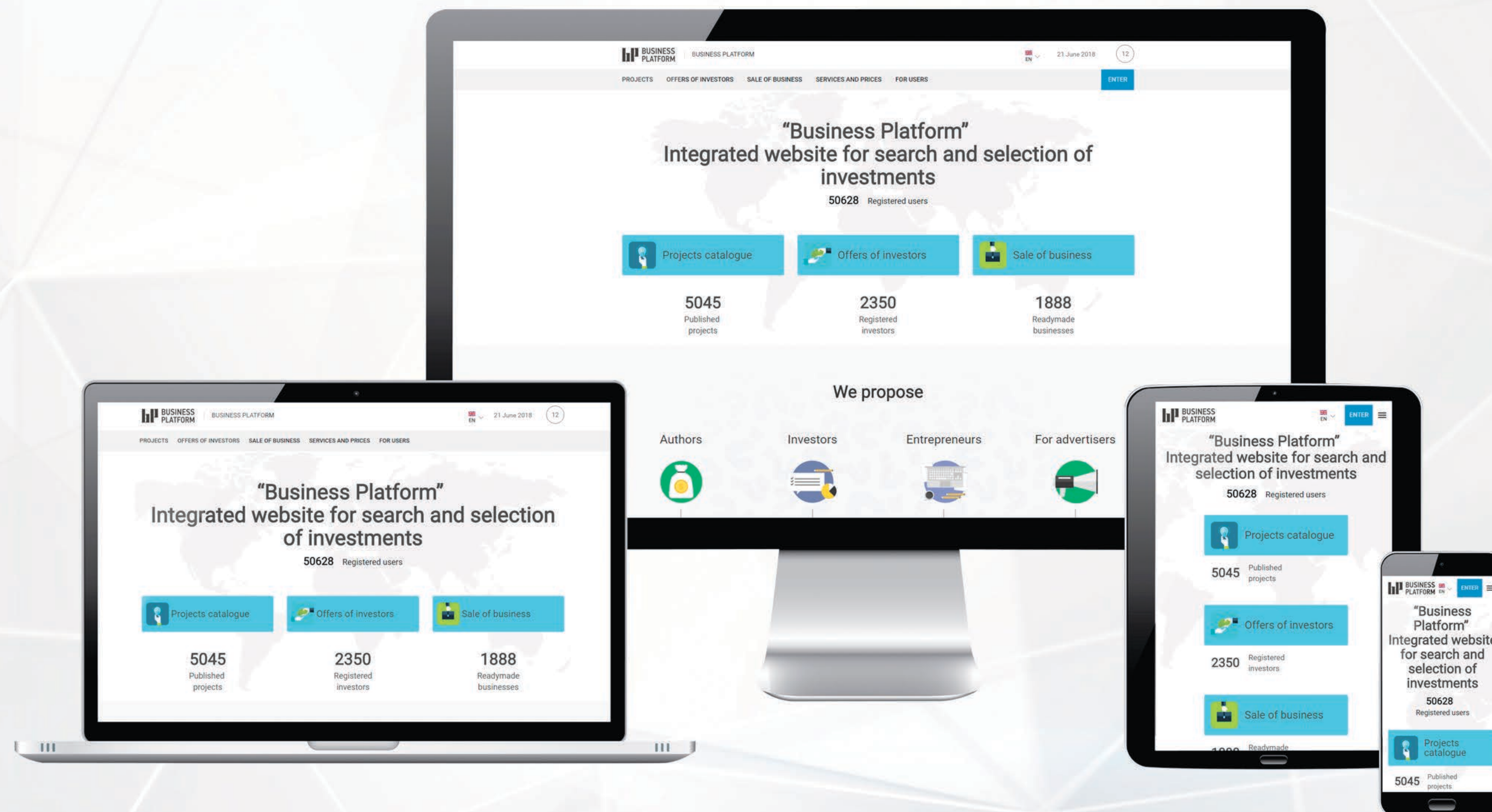
I registered my project on the Business Platform and a couple of weeks later I was offered to implement an investment project with the help of the public award "Regions - sustainable development".

THE STORY OF SUCCESS: FIRST STEP TO A BIG DREAM HAS ALREADY BEEN MADE

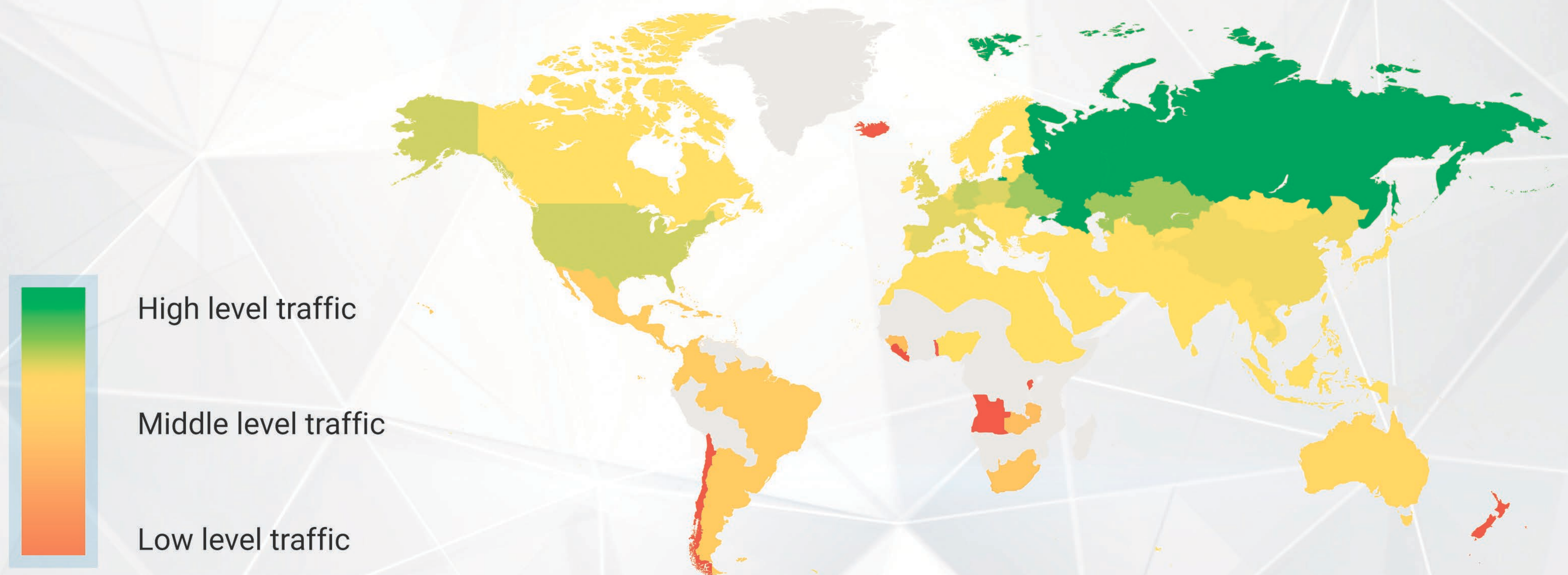


I registered my project on the Business Platform and a month later I received an offer from the investor about the joint implementation of the project. Today, the first beauty salon with a self-service in Kazan has been opened in one of the most popular fitness centers of the city. In the near future, I plan to open two more similar salons.

ADVANTAGE OF OUR WEBSITE IS SIMPLICITY. IT WORKS IN EVERY GADGET



BUSINESS PLATFORM GEOGRAPHICAL TRAFFIC WITHIN THE GLOBE (QUARTER AMOUNT OF VISITORS)



OUR PARTNERS

INVESTMENT AND VENTURE FUNDS



INDUSTRIAL COMPANIES



ELECTRONIC MARKETPLACE



AWARDS AND ACHIEVEMENTS

**BUSINESS PLATFORM'S FOUNDER IS A MEMBER OF INVESTMENT SYSTEM-FORMING
ORGANIZATIONS**



Member of Chamber of
Commerce and Industry of
Russian Federation and Republic
of Tatarstan



Member of Investment
Council of The Republic of
Tatarstan



Member of
Investment-venture Fund of
The Republic of Tatarstan

**WE HOPE FOR FURTHER COOPERATION! WITH US
YOU CAN CREATE THE SUCCESSFUL BUSINESS
AND OBTAIN THE STABLE INCOME FROM
INVESTED FUNDS!**

**WWW.ONLBP.COM
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